

#IVVARTCHALLENGE



BILLY THE ARTIST

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SWISS WINES VALAIS LOVES MANHATTAN

In 2016, SWISS WINE VALAIS issued an art challenge to all Swiss artists to design the newest labels for our region's much coveted wine.

Internationally acclaimed painter and designer, Billy The Artist, was chosen to judge the IVV Art Challenge –the first national competition of its kind.

With a trip to New York up for grabs for seven artist-winners and the opportunity to have their art exhibited at Castle Fitzjohns Gallery on New York's Lower East Side, it's little wonder we had hundreds of submissions from all across Switzerland.

On Thursday evening, April 27th, 2017, Swiss Wine Valais CEO, Gérard-Philippe Mabillard, along with Billy The Artist and fellow hosts committee members, Gregory de la Haba, Anthony Haden-Guest, Raul Zamudio and other distinguished members of the Food & Wine and Art Worlds invite you to the IVV Art Challenge Opening Night from 6:00 to 9:00pm at Castle Fitzjohns Gallery, 98 Orchard St, New York City, for an exclusive viewing and wine tasting. Join us for this unique happening hosted by Swiss DJ Greg XL.

We look forward to seeing you there!

Swiss Wines Valais and Castle Fitzjohns Gallery

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For more information and RSVP please contact:

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CHRISTINE CARRIER ARTS

